

# Michael Seitz

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## EDUCATION

### St. Bonaventure University—St. Bonaventure, NY

Bachelor of Arts in Sports Media

GPA: 3.55 – cum laude

Relevant Coursework: Sports Tv Production, On-Air Broadcasting, Professional Writing

**Honors:** Dean's List – Fall 2019, Fall 2021, Spring 2022, Fall 2022, Spring 2023

## RELEVANT EXPERIENCE

### *Writing, Editorial and Broadcasting Intern, North American Hockey League*, Remote September 2024 – May 2025

- Cover select NAHL and NA3HL games by writing game recaps to be posted on website
- Responsible for feature pieces on certain players, coaches and teams in the league
- Play-by-play voice of select NAHL affiliated youth tournaments

### *Direct Support Professional, Life's Work of Western PA*, Pittsburgh, PA

June 2024 – Present

- Support adults with disabilities in the workplace
- Transport and lead small groups of clients into the surrounding community for supported employment
- Plan and execute community outings with small client groups

### *Men's Basketball Beat Writer, SBUnfurled*, St. Bonaventure University

October 2023 – August 2024

- Cover every St. Bonaventure Men's Basketball game with a preview piece, recap article and live Twitter Thread
- Interview players and coaches throughout the season for content
- Preview new players, conference opponents and tournaments

### *Content Creator, Writer, Gambling Consultant, The WrightWay Sports Network*, Remote

June 2020-present

- Create one to three weekly article posts and daily gambling picks for Patreon subscribers
- Co-host of "Taking the Metro," the first hockey-focused show on the company's YouTube channel

### *Sports Staff Member, WSBU 88.3 the Buzz*, St. Bonaventure University

September 2019 – May 2023

- Host two weekly radio shows, "Cal and Seitz", and "Bonaventure Sports Advisors"
- Produce weekly sports staffer show
- Assisted with Super Bowl radio row production February 2022
- Awarded Staff of the Semester for Fall 2021

### *Broadcast Intern, West Virginia Black Bears*, Morgantown, WV

May 2022-August 2022

- Co-lead broadcaster working in both play-by-play and color commentary roles
- Updated statistics and made "game notes" for the press box and teams
- Adapt to technical issues and maintain professionalism in fast-paced setting
- Managed social media pages Twitter & Instagram including monitoring comments & promoting engagement

## LEADERSHIP

### *Eagle Scout, Boy Scout Troop 148*, Crafton, PA

February 2012—May 2019

- Advanced as leader of troop starting at Patrol Leader to Senior Patrol Leader and Troop Guide
- Repaired batting cages and bullpen area behind Bishop Canevin High School over six months

- Brotherhood member of Scouting's Honor Society of Leadership; The Order of the Arrow

*Assistant Team Captain, St. Bonaventure Club Baseball Team, Pittsburgh, PA*

August 2022 —May 2023

- Organized dates, times and locations for practices, lifting and team meals
- Served as a role model for younger players

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## ACTIVITIES/SERVICE

*Member/Assistant Captain, SBU Club Baseball Team*

August 2021 – May 2023

*Sports Staff Writer, The BonaVenture*

February 2019 – March 2022

*Contributor, American Advertising Federation*

January 2023 – May 2023

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## SKILLS

Technology: Microsoft Word, PowerPoint, social media (Instagram, Twitter, TikTok), running audio/visual and replay for ESPN+, experience with Adobe Creative Cloud applications

Transferable: Proven leadership, team-oriented mentality, professional writing and broadcasting ability, communicator, willingness to learn anything